

## REMARKS

This application has been carefully reviewed in light of the final Office Action dated July 17, 2006. Claims 61 to 69 are pending in the application, of which Claims 61, 64, and 67 are independent. Claims 43 to 60 have been cancelled without prejudice, and Claims 61 to 69 have been newly added. Reconsideration and further examination are respectfully requested.

Claims 48, 54, and 60 were rejected under 35 U.S.C. § 102(e) over U.S. Patent No. 6,609,050 (Li). Claims 43 to 47, 49 to 53, and 55 to 59 were rejected under 35 U.S.C. § 103(a) over Li in view of U.S. Patent No. 5,432,904 (Wong). These rejections are respectfully traversed.

According to features of the invention as recited by Claims 61, 64, and 67 (i) a check is made as to whether an equipment of a user is under warranty, (ii) a repair fee estimate is calculated if it is checked that the equipment of the user is not under warranty, (iii) a determination is made as to whether a ratio of the calculated repair fee estimate to a specified price is equal to or more than a predetermined value, and (iv) if it is determined that the ratio is equal to or more than the predetermined value, the calculated repair fee estimate and new products information are transmitted to a user terminal via a network, while if it is determined that the ratio is not equal to or more than the predetermined value, the calculated repair fee estimate is transmitted to the user terminal via the network

Li and Wong, either alone or in combination, assuming, *arguendo*, that such could be combined, are not seen to disclose or suggest at least the above-discussed features.

Li is merely seen to disclose a system for administering warranty-specific

service based on service information and a diagnosis of a vehicle. Wong is merely seen to disclose a system that enables a user to select whether to repair or replace a part of a vehicle.

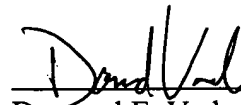
The dependent claims are also submitted to be patentable because they set forth additional aspects of the present invention and are dependent from the independent claims discussed above. Therefore, separate and individual consideration of each dependent claim is respectfully requested.

An Information Disclosure Statement was submitted on September 12, 2006. Consideration of the documents cited therein is respectfully requested.

No other matters being raised, it is believed that the entire application is fully in condition for allowance, and such action is courteously solicited.

Applicants' undersigned attorney may be reached in our Costa Mesa, California office at (714) 540-8700. All correspondence should continue to be directed to our below-listed address.

Respectfully submitted,



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